

2013 Hawai'i Build and Buy Green Conference & Expo

Friday, May 10th, 2013 • Hawai'i Convention Center • Honolulu, Hawai'i

Track A: Green Communities – Room 314

Session III: Building and Buying Green: How do we know its value?

1:00 – 2:30 pm

Facilitated Discussion with Fiona Douglas-Hamilton and Panelists:

Fiona Douglas Hamilton



Founder, SEEC LLC – Social, Environmental & Economic Consulting

Faculty presenter, Emerge Leadership Project (ELP)

Blogger, NAR's Appraisal Insight

Founder SEEC LLC – Social, Environmental & Economic Consulting (2008 to present) a consulting and education firm providing services to individuals, organizations and stake holders to support the value of sustainability in the built environment.

Karen Nakamura



Chief Executive Officer,

Building Industry Association of Hawai'i (BIA)

Karen T. Nakamura is the Chief Executive Officer of the Building Industry Association of Hawaii (BIA). She was named to this position in 1998, 14 years ago. She is a third generation contractor and the first woman to receive a General Building Contractors license in the State of Hawaii. She is the founder of Remodeling Specialist Hawaii and is co-owner of Wallpaper Hawaii Ltd. Karen has more than 40 years of experience in the construction industry.

Rick Hobson



Vice President of Sales and Marketing & Principal Broker,
Gentry Homes

Since 1996, Rick has served as VP of Sales and Marketing/Principal Broker for Gentry Homes. He began his new home sales career in 1984 after graduating from the University of California at Los Angeles. A past president of the sales and marketing council (SMC) of Orange County and a member of the Institute of Residential Marketing (MIRM-NAHB), Rick is currently serving as an executive board member of BIA Hawaii.

Kelly Mitchell



Founder/Producer,

Agent Caffeine & BreveTV

Kelly Mitchell is the Founder/Producer of Agent Caffeine & BreveTV live regular broadcasts and podcasts focused on marketing, social media, entrepreneurship and real estate. The show enjoys a large North American following featuring business leaders and rule breakers/makers from all walks. Ms. Mitchell was recently named Inman News, 100 Most Influential Real Estate Leaders.



New CAP Webinar - Appraising Energy Efficiency in New Homes and Retrofits

APPROVED HAWAII REAL ESTATE APPRAISER PROGRAM Index # 13-009

3.5 clock hour CEUs

Three offerings: May 21st, May 31st & June 14th 8.00 am-11.30 am Hawaii-Aleutian Time Zone

Cost: \$25 (Limited to the first 24 that register per webinar)

Courses offered by [SEEC LLC](#) and sponsored by Hunt Companies and [Gentry Homes](#)

To register for your preferred date go to: <https://student.gototraining.com/rt/3448360185399060992>

The Appraisal Foundation is collaborating with the US Department of Energy on a series of activities focusing on energy efficiencies and the valuation of green buildings, thus signaling to appraisers the advent of a new market influencer. With the Hawai'i Clean Energy Initiative underway and the market share nationally for green single family homes estimated to rise to between 29-38% by 2016*, **be ahead of the curve and learn how to recognize and treat this growing influencer in your local market.**

Here's what other appraisers attending these webinars have said:

"I thought this class was one of the best I have taken online. It was informative & interesting. Thank you." Patricia Paris

"Hi Fiona and Robbi, You put on a great webinar - tons of good and helpful information. And very timely as well - I inspected an Earth Advantage home today and I feel better equipped for the appraisal. Thanks so much." Deborah L. Pool

"Your course was very fluid and informative - the best web based course I have taken in many years." F. Scott Thompson

"Thank you both so much; I was very impressed with your knowledge, professionalism and stage/webinar presence." Sonja Jenson

*May 2012 McGrawHill Construction Smart Report

Instruction by: Fiona Douglas-Hamilton, SEEC LLC and Robbi Currey, McCabe Appraisal

www.seecsolutions.com

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